

Agency Checklists

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Deland, Gibson Welcomes Worcester's Burr Insurance To The Fold

January 27, 2025 By AC Editor



Seventh Acquisition for the Fourth Generation Owned Agency

Deland, Gibson Insurance Associates has officially announced its latest acquisition, Burr Insurance of Worcester. The transaction took place on October 2nd, 2024.

“We’re excited to join forces with Burr Insurance, a company that shares our commitment to putting clients first and building lasting relationships,” said Chip Gibson, CEO of Deland, Gibson. “By

community and broadens our ability to serve even more people in the area.

For over 70 years, Burr Insurance has provided excellent service and insurance expertise to the greater Worcester area. Their dedication to treating customers with respect, staying informed about industry trends, and building long-term client relationships perfectly aligns with Deland, Gibson's values.

The alliance will create new opportunities for both the Burr Insurance team and their clients, leveraging Deland, Gibson's extensive network of carriers and resources.

The Burr Insurance team will relocate to 190 Park Avenue, Worcester in early 2025.

About Deland, Gibson Insurance



Established in 1900, Deland, Gibson is a Massachusetts insurance agency that has thrived working as a **trusted advisor** for its client base. It has long been the goal and desire to maintain Deland, Gibson as a family-run business. Owners Chip Gibson and Ted

Gibson are fourth-generation leaders of the agency. Deland, Gibson has offices in Wellesley, Franklin, Dennis Port, Duxbury, and Worcester, Massachusetts.

Agency Checklists has covered the following acquisitions by Deland, Gibson since 2016:

- **Schofield Insurance Services Merges With Deland, Gibson Insurance Associates (2016)**
- **Deland, Gibson Insurance Acquires The Dickey Insurance Agency (2021)**
- **Deland, Gibson Acquires Franklin's Keefe Insurance (2021)**
- **Deland, Gibson Partners With Allston's Gorman Insurance Agency (2022)**
- **Deland, Gibson Insurance Agency Acquires Austin Chandler Insurance (2024)**
- **Deland, Gibson Insurance Acquires Atchue Insurance (2024)**

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